

# “What Matters to You in the Devizes Community Area?”

March 4<sup>th</sup> 2014

## Record of priorities selected and ideas suggested for local actions

PRIORITY AND % OF VOTE	IDEAS SUGGESTED BY GROUP
<b>Discussion Theme: Children and Young People</b>	
<p><b>Priority 1</b> Improve the communication network between various services, including the voluntary sector to support children and young people. (37.6%)</p> <p><b>Priority 2</b> Essential support for youth work provision to prevent reduction in service and an increase in social costs in the future (35.6%)</p> <p><b>Priority 3</b> Improve the communication network between various services, including the voluntary sector to support children and young people (26.7)</p>	<ul style="list-style-type: none"> <li>• Project ‘search’ currently operates within the Bath area, which could be adopted within the community area. It does require funding and the involvement of large employees but is extremely successful at providing employment opportunities.</li> <li>• Supported funding to deliver a permanent and long term solution linking schools and employers e.g. Margaret at Devizes School.</li> <li>• Broker a contact with local employers to provide better links between schools.</li> <li>• Stop the planned reduction to the youth service. The long term impacts will hugely outweigh the short term cost savings.</li> <li>• Youth service/ hub can provide the basis for improved communication – Youth workers can provide the link between the sectors. YAG could also provide this link.</li> <li>• Ensure all youth projects are affordable to all – free of charge.</li> </ul>
<b>Discussion Theme: Community Safety</b>	
<p><b>Priority 1</b> Ensure that communities and partners work together to inform, protect and support elderly and vulnerable people in the issues of community safety (47%)</p> <p><b>Priority 2</b> Pilot the concept of Youth Shelters for young people to congregate (30%)</p> <p><b>Priority 3</b> Encourage Neighbourhood Watch in towns and villages (16%)</p> <p><b>Priority 4</b> Seasonal littering in public recreation</p>	<ul style="list-style-type: none"> <li>• Community based activities to support young people and communities working together</li> <li>• Eco housing to reduce carbon emissions and help deliver new housing.</li> </ul>

areas (7%)	
<b>Discussion Theme: Culture and The Arts</b>	
<p><b>Priority 1</b> Create strong and effective links between arts, culture, tourism and business (46%)</p> <p><b>Priority 2</b> To make better use of, develop and promote existing and potential cultural assets (32%)</p> <p><b>Priority 3</b> Improving the dialogue and collaboration between formal and informal youth services and cultural organisations (22%)</p>	<ul style="list-style-type: none"> <li>• The creation of an innovation fund to support new ideas around culture and tourism, business</li> <li>• Creating a 'Friends of Devizes' scheme to fund cultural activities and events that would support tourism and the economy</li> <li>• Building better relationships between Town Centre Management and cultural providers</li> <li>• Creation of a neutral Arts &amp; Business style networking group. Not where money is asked for outright but where achievements of joint working are shared and promoted to continue the dialogue across sectors in the town.</li> <li>• That DCALP meet with equivalent Community Partnership economy/tourism group to open up discussion about culture and tourism –not sure what they are called/who they are?</li> <li>• Jo from DOCA will be raising the priority at the new 'Devizes Professionals' networking group and also at an event on 27<sup>th</sup> March at Town Hall (not sure what the event is?) something to do with research about Devizes economy and how to improve</li> <li>• It was put forward by someone at the table that those businesses who give to the arts should have a discount on their business rates.</li> </ul>
<b>Discussion Theme : Economy</b>	
<p><b>Priority 1</b> Increase potential for high income, high technology employment (41.2%)</p> <p><b>Priority 2</b> Build on success of retail health, encourage greater community participation by larger retailers (35.3%)</p> <p><b>Priority 3</b> Sufficient employment land for larger occupiers (20.6%)</p>	<ul style="list-style-type: none"> <li>• Put in a Business in Development bid</li> <li>• Look at employing a Town Centre Manager</li> </ul>
<b>Discussion Theme: Environment</b>	
<p><b>Priority 1</b></p> <p>Urban and rural development: need to relate to local employment and use carbon neutral development in new builds (66%)</p>	<ul style="list-style-type: none"> <li>• Matching of type of employment and types of housing – insure inclusion of affordable housing</li> <li>• Infrastructure development e.g. schools and broadband required to enable progress</li> <li>• Ensure employment land identified in planning</li> </ul>

<p><b>Priority 2</b></p> <p>Climate change: need for adaptation and identify vulnerabilities and mitigate (19%)</p> <p><b>Priority 3</b></p> <p>Protection of water resources: conservation of resources and awareness of fracking implications required (16%)</p>	<p>and not given back to housing</p> <ul style="list-style-type: none"> <li>• Match employment and housing to minimize commuting</li> <li>• Support for carbon neutral development introduced in new development and exert political pressure to implement</li> <li>• Enforce dog litter collection, providing lots of bins and emptying regularly</li> <li>• Urban and rural development needs to relate to local employment and use carbon neutral development in new builds</li> </ul>
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**Discussion Theme: Health and Wellbeing**

<p><b>Priority 1</b></p> <p>Access to medical services is a big issue: the area is disadvantaged because of its remote location and this is compounded if you are disadvantaged or elderly (76.7%)</p> <p><b>Priority 2</b></p> <p>Health deprivation: There is a 9.5 year gap in life expectancy between those living in most or least deprived areas (12.6%)</p> <p><b>Priority 3</b></p> <p>Child and adult obesity and the impact on people's life expectancy (10.7%)</p>	<ul style="list-style-type: none"> <li>• DCAP : Survey people to find out what people's experience is of accessing services and where the gaps really are</li> <li>• Minor injuries provision in Devizes – possibly look at the new campus and if it could be aligned to delivery of other services in order to make it viable</li> <li>• Minor injuries – could the doctor surgeries share the responsibility?</li> <li>• Link scheme: need more volunteers. Also could help with fundraising. Need to promote the scheme more.</li> <li>• Need better information on demand for services</li> <li>• Need more volunteers for the health and social care group of the Devizes Community Area Partnership. Would like to have a Health and Social Care forum two times a year.</li> <li>• Need to raise awareness about the meetings which take place – especially to the NHS and Clinical Commissioning Group so that they can send a representative</li> <li>• Health facilities need to be promoted locally (for example the hearing drop in service)</li> <li>• Information and advice needs to be improved and made available in a range of locations (e.g. doctors, dentists, treatment centre)</li> <li>• No one on our table knew when the Devizes Campus would start and what health and social care services would made available</li> <li>• Community services are important to ensure that</li> </ul>
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	<p>people can live well (the wider determinants of health) so that people can manage their conditions</p> <ul style="list-style-type: none"> <li>• Health trainers have been appointed and are raising awareness of their services – they will take referrals for individuals/families and will also be able to refer to other services</li> <li>• Build up a directory of local services which is available in hard copy as well as online. Advertise in the local Gazette newspaper.</li> <li>• Mental health services need to be promoted</li> <li>• Need to influence the decision makers</li> </ul>
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**Discussion Theme: Housing**

<p><b>Priority 1</b></p> <p>The Core Strategy and Neighbourhood Plan needs to be adopted urgently, as developers are taking advantage of the policy vacuum. (45.5%)</p>	<ul style="list-style-type: none"> <li>• Pressure needed on the Council re. core strategy</li> <li>• Community participation in neighbourhood plans</li> <li>• Raising awareness within the community of the issue</li> </ul>
<p><b>Priority 2</b></p> <p>Develop brownfield and infill sites rather than green field sites (20.2%)</p>	<ul style="list-style-type: none"> <li>• Input through neighbourhood plan</li> <li>• Mapping ownership of land</li> <li>• Approach planning consultants to influence</li> <li>• Search online</li> </ul>
<p><b>Priority 3</b></p> <p>Convert former Council offices at Browfort for flats and family housing (17.2%)</p>	<ul style="list-style-type: none"> <li>• Little interest in site for employment uses – too far from motorway and railways</li> <li>• Need to lobby planners to agree a change of use</li> <li>• Consultation with the community on potential uses</li> </ul>

**Discussion Theme: Leisure**

<p><b>Priority 1</b></p> <p>Improved information on what leisure activities are taking place in the area. Signposting / web information / schools / taster days (51%)</p>	<ul style="list-style-type: none"> <li>• Have a go session – information</li> <li>• Develop info on clubs in local area within the Centres / central point's / schools / libraries</li> <li>• Community reporters - blog</li> <li>• Web info - promote all information in one website – Active Wiltshire now in place,</li> </ul>
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<p><b>Priority 2</b> Physical access to facilities for the whole community – barriers due to transport and time (29%)</p> <p><b>Priority 3</b> Volunteers – Incentives to become a volunteer, support for volunteers to become qualified in a specific area. (20%)</p>	<p>signposting</p> <ul style="list-style-type: none"> <li>• Transport to facilities</li> <li>• Opportunities that a new campus will offer – pinch points – pool ATP / Hall space</li> <li>• Outdoor informal / formal facilities in rural areas – trim trail / running / football / walking routes / canoe trails etc</li> <li>• Volunteers – incentives to become a volunteers, support for volunteers to become qualified in the specific activity.</li> <li>• Leisure credits</li> <li>• Make people aware of Develop services – Volunteering</li> <li>• Local / NGB courses – availability / information about them – central point of information</li> </ul>
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### Discussion Theme: Transport

<p><b>Priority 1</b> Refocus on public transport as something to be developed area wide and made more accessible in a positive way (49.9%)</p> <p><b>Priority 2</b> Promote the cycle network to be a higher priority for the whole area for school journeys and access to villages (20.4%)</p> <p><b>Priority 3</b> Incentivise people out of their cars for local journeys to improve air quality and show health benefits of walking and cycling (19.4%)</p> <p><b>Priority 4</b> Improve information about buses, cycle and walking routes across the area not all focussed online (13.3%)</p>	<ul style="list-style-type: none"> <li>• Promote a review of the Connect 2 service to a regular service (Call centre costs removed)</li> <li>• Local community transport schemes and better integration and use of Links Schemes/ Dial a Ride</li> <li>• Action on traffic/ Lift Share/ bike project/ DIY Streets/share Clubs/ Cycle Nets</li> <li>• Community mapping/ Transport Hub/ Spider Route Maps/ Safe Routes to School</li> <li>• Air Quality Alliance/Speeding Groups</li> <li>• Step off the tracks/ Home Zone traffic Calming/ Innovation funding/ More secure cycle parking area wide</li> <li>• More effective use of existing community transport and more local information accessible out in the villages via Parish Magazines who use existing methods to deliver house to house.</li> <li>• Look into charging a small fee to concession travellers to support services where affordable to enable lower fares for youth.</li> </ul>
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### Discussion Theme: Stronger Communities

<p><b>Priority 1</b> Lack of decent public transport is a barrier to people volunteering and</p>	<ul style="list-style-type: none"> <li>• Mentoring scheme for voluntary groups and individuals to encourage participation</li> </ul>
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<p>getting involved, especially the hidden and deprived communities and a reduction and/or restrictions in services will have knock-on consequences (45.1%)</p> <p><b>Priority 2=</b> Better coordinated two way flow of information about what is going on between town and parish councils, including contact information for services and assistance (27.5%)</p> <p><b>Priority 2=</b> Provide information to the community to raise awareness of area board and other sources of funding for volunteer groups' activities (27.5%)</p>	<ul style="list-style-type: none"> <li>• Cub reporters programme to link G&amp;H to schools</li> <li>• Publicise programme of IT education where school children help those in need learn about their computers etc.</li> <li>• 'Oral histories' programme – masses of interesting knowledge in the elder citizens applicable to school curriculum.</li> <li>• Community hub</li> </ul>
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